



**Eleanor (Elli) Kerlow, Esq.**

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Named among PR News' Top Women in PR, Elli combines the skills of a story teller, legal analyst, and content marketer to develop and direct award-winning PR campaigns.

Following a 12-year career in media, and 18 years as head of the global firm public relations programs at three AmLaw 100 law firms, Elli last year began consulting with Hellerman Communications and its clients.

A lawyer, published author, and legal editor, Elli's strength is developing and directing media campaigns to advance strategic goals and to raise the profiles of individuals and organizations in key markets, practices, and industries. An outstanding writer and editor, she has strong press relations, social media, and crisis communications experience.

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