

POSITIONING PROFESSIONALS



Rebecca Green Senior Consultant

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Rebecca Green is regarded as one of the most skilled strategic media relations professionals in the country.

For nearly two decades, Rebecca has raised the profile of national and international business-to-business companies in a broad range of industries, including law firms, individual attorneys, lobbyists, and legal services; professional services, cannabis, construction, and manufacturing; as well as individual entrepreneurs.

Acknowledged as one of the "best in the business" with in-depth knowledge of the media, Rebecca has a true talent and passion for listening to and absorbing her clients' business needs and objectives, and then strategically framing and communicating their story to the media. The increased visibility then paves the way to increased purchasing behavior from target audiences and/or confidently enabling them to enter a boardroom with name recognition.

Rebecca's work with law firms includes Cozen O'Connor, Cozen O'Connor Public Strategies, Nixon Peabody LLP, Fulbright & Jaworski LLP, Morrison & Foerster LLP, Binder & Schwartz LLP, Jones Walker LLP, and Irell & Manella LLP, among others.

In her spare time, Rebecca is a staunch advocate for special education. She has served as an elected member of the Citywide District 75 Council focused on the most severely disabled children in New York City's public school system; testified on special education busing before the New York City Council; and authored numerous New York State Special Education complaints leading to investigations and real changes in the special education of children in New York City. Rebecca has also served as a board member for Families First Brooklyn.

Rebecca's hobbies include hiking in the mountains, horseback riding, and taking a break from the Big Apple to visit the many independently owned wineries and farms in Upstate New York.

Positioning Professionals

Hellerman Communications is an award-winning corporate communications agency specializing in positioning professionals to win business. With expertise in strategic marketing & content development, crisis & litigation communications, and social influencer & stakeholder relations, we help the world's most elite professionals and their firms build and protect their most lucrative relationships.

Connect

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