



**Marin Seifert**

Account Executive

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Focused on content strategy, public relations, reputation management and social media, Marin Seifert connects clients with media, influencers, shareholders and advocates through insight-driven engagement strategies.

A skilled public relations practitioner with an in-depth knowledge of the media, Marin has garnered attention for her clients in international, national, local, and vertical media outlets; including TIME, NPR, Fortune, New York Times and Financial Times, among others.

Prior to joining Hellerman, Marin began her career in public relations at Omnicom agency Ketchum. There she demonstrated a talent for strategic planning and execution for several consumer packaged goods clients.

Marin earned a bachelor degree in strategic communications from High Point University where she was a division I volleyball player and Big South champion. She is an active member of the Public Relations Society of America and sits on the board of the Young Professionals Network.

**Positioning Professionals**

Hellerman Communications is an award-winning corporate communications agency specializing in positioning professionals to win business. With expertise in strategic marketing & content development, crisis & litigation communications, and social influencer & stakeholder relations, we help the world's most elite professionals and their firms build and protect their most lucrative relationships.

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