



John Hellerman
President & Founder

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John Hellerman is the founder of Hellerman Communications, an award-winning corporate communications agency positioning professionals to win business.

John is a visionary forward thinker and thought leader specializing in content strategy, crisis and litigation communications, and social influencer relations. He has been called a “Superstar,” “PR whiz,” and “top media relations pro” by PR News, Law Practice Management, and PRWeek magazines.

Recently, John was recognized in The National Law Journal’s inaugural list of “50 Business of Law Trailblazers & Pioneers” and was named Agency Executive of the Year by PR News. Under his leadership his firm has been named “Boutique Agency of the Year” and “Small Agency of the Year” by Bulldog Reporter, and “Best PR Firm,” “Best Crisis Management Firm” and “Best Social Media Consultant” nationally by The National Law Journal.

“John Hellerman has carved a niche for himself as a mastermind behind strategic communications campaigns for the world’s top professional firms. Providing advice on how to manage high-stakes litigation, Hellerman’s contributions have sealed his reputation as a superstar.” – PR News

John positions his clients to win business by consistently providing compelling and innovative ideas and superior strategic advice. John has consulted with management committees and corporate boards around the world on critical communications related to managerial and strategic decisions. With his guidance, his clients have successfully executed multinational mergers, launched multimillion-dollar practices, conducted lucrative expansions, and attracted top lateral talent.

From U.S. Supreme Court cases and congressional investigations to shareholder suits and international trade disputes, John has worked with nearly every major media outlet, including “60 Minutes” and “Nightline,” and has advised numerous lawyers and corporate clients on effective ways to manage their corporate communications and high-stakes litigation public relations needs.

John is an Officer of Temple Sinai as well as a member of the Board of Trustees of the Sheridan School in Washington. He is a fellow of the College of Law Practice Management, and a member of the Legal Marketing Association, the Public Relations Society of America, the American Society of Trial Consultants, and the American Bar Association. He is an editorial board member of Marketing the Law Firm, publishes frequently, and is a highly sought-after speaker.

In his spare time, John enjoys watching movies, reading, swimming, and playing tennis with his wife, Stephanie, and their three children.

Positioning Professionals

Hellerman Communications is an award-winning corporate communications agency specializing in positioning professionals to win business. With expertise in strategic marketing & content development, crisis & litigation communications, and social influencer & stakeholder relations, we help the world’s most elite professionals and their firms build and protect their most lucrative relationships.

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